

# backdrop.

# OBLIQ SOUND™

## BACKDROP PRESENTS MOODS: YOU, THE NIGHT AND THE MUSIC

OBLIQSOUND ANNOUNCES LAUNCH OF NEW SUB-LABEL BACKDROP AND ITS DEBUT RELEASE  
*MOODS: YOU, THE NIGHT AND THE MUSIC*,  
A MOOD-ENHANCING, LATE-NIGHT SOUNDTRACK FOR MODERN LIVING FEATURING  
PRODUCTIONS AND REMIXES FROM JAZZANOVA, LOUIE VEGA, OSUNLADE, FAT FREDDY'S DROP,  
VANESSA DAOU, STATELESS, KUDU, GRAND PIANORAMAX, ERIC KUPPER AND MORE.

*"MOODS: YOU, THE NIGHT AND THE MUSIC" arrives in stores  
February 19, 2008 on Backdrop (distributed by HBD/Koch)  
and is available digitally now through iTunes and other fine digital download sites*

**New York** – New York and Hamburg-based independent record label ObliqSound aims to expand its musical horizons with the launch of a new sub-label, simply titled **Backdrop**. The brainchild of ObliqSound co-founder and president Michele Locatelli, the burgeoning sub-label promises to be a reliable outpost for forward-thinking, modern electronica and groove-based music, as well as lifestyle-themed and artist-selected compilations.

For its inaugural release, Backdrop teams up with DJ, music journalist, and Shifty Entertainment artist management and marketing company owner Craig Roseberry (and his new KID Recordings imprint) to launch the new compilation series **Moods**. Starting with ***Moods: You, The Night, and The Music***, the series offers sophisticated, mood-enhancing soundtracks for modern living. Compiled by Roseberry for cosmopolitan music lovers, the album features an eclectic assemblage of established and emerging innovators from the worlds of dance, electronic rock, nu soul, future jazz and beyond. These lifestyle-oriented collections aim to stimulate the senses while showcasing some of stylish sounds emanating from hot-spots across the globe.

Much like its parent label, Backdrop will retain ObliqSound's musical philosophy and vision of delivering timeless, genre-defying music. "Craig is a long-time friend and one of the most respected music selectors around. It was about time that someone would release a series of his great mix-tapes as a legit album," says Locatelli, "ObliqSound is focused mainly on my own productions of jazz-based artists. The Moods project gave me the idea of creating the sub-label Backdrop. Besides a second instalment of the Moods series, one of the next Backdrop discs on this year's calendar will be a Tastemaker Compilation created by Nuspirit Helsinki."

The first installment, ***Moods: You, The Night, and The Music***, takes you on a sensuous trip into the deeper realms of intelligent electronic-hued music spanning the full spectrum of modern jazz, electronic-rock and sophisticated club music. Featuring over 70 minutes of music and brilliantly eye-catching abstract cityscape design by premiere New York-based design company Alfalfa Studio, this intoxicating 14-track set is an essential late-night companion. Compilation includes full-length selections from acclaimed producers and remixers like **JAZZANOVA, LI LOUIE VEGA, OSUNLADE, FAT FREDDY'S DROP, VANESSA DAOU, STATELESS, CRAZY P, ATJAZZ, ANANDA PROJECT** and **GRAND PIANORAMAX**, alongside previously unavailable tracks from **KUDU** and **NILS KROGH**, and veteran house music pioneer **ERIC KUPPER's** timeless **K-SCOPE** classic "Latin Blues Part 1."

A long time industry veteran and music connoisseur, Roseberry has established himself as an influential and multi-faceted tastemaker with an impressive pedigree. As a DJ, working under his "DJ Shifty" alias, Craig has adopted a unique eclectic style infusing elements of electronic, dance, soul, house, Afro-Latin, future jazz, jazz-fusion, post-rock, cinematic 60's pop and beyond to create a

dynamic signature sound that is lush, sultry and hypnotic. His distinctive style has attracted the attentions of the fashion elite, where he has served as a music consultant and DJ for various top designers and fashion show including Luca Luca, Christian Dior, Fendi, and Jill Stuart. As a respected music journalist, his reviews and features have appeared on the pages of *Billboard Magazine*, *BPM*, *XLR8R* and *Stereophile*. With his Shifty Entertainment artist management and marketing company (launched in 1998), he has also become a successful manager and “niche” marketing consultant with a diverse array of clients including: Yoko Ono, Kudu, Vanessa Daou, Peter Daou, Richard Morel (Morel/Pink Noise), Rob Rives (Floppy Sounds), Oscar and Grammy award-winning composer Craig Armstrong, seminal US punk legend Bob Mould (of Hüsker Dü and Sugar fame), Cottonbelly (aka Stuart Matthewman of Sade / Sweetback), Sony BMG Entertainment, Reprise / Warner Bros., Interscope, Beggars Group, TWISTED Records, Hed Kandi, A Touch of Class, Kiehl’s Since 1851 and more.

**MOODS: YOU, THE NIGHT, AND THE MUSIC** (and the **MOODS** series) is destined to become the “must-have” soundtrack for discerning music lovers worldwide.

### **Moods: You, The Night, And the Music track listing:**

1. **Nils Krogh** “Things We Do (Alternate Take)” [DNOM]
2. **Crazy P** “Can’t Get Down” [Shiva Records UK]
3. **Frivolous** “Things That Happen (To You)” [Karloff/SubStatic GmbH]
4. **Vanessa Daou** “Make Believe” [Daou Music/KID Recordings]
5. **Stateless** “Bloodstream” [K7]
6. **Kudu** “Vines” [Gordon Parks, LLC]
7. **Ananda Project** “Let Love Fly” [King Street Sounds]
8. **Osunlade** “The Day We Met For Coffee” (Afeke Iku Remix) [Yoruba Soul/BBE/K7]
9. **Felix Laband** “Whistling In Tongues” (Todd Terje Remix) [Compost]
10. **Cloud** “Shake The Ground” [KID Recordings]
11. **Fat Freddy’s Drop** “Flashback” (Jazzanova Mashed Bag Mix) [JCR]
12. **Grand Pianoramax** “Freestyle Figures” (Atjazz Remix) [ObliqSound]
13. **Ursula Rucker w/ Lil Louie Vega** “Release” [K7]
14. **Eric Kupper presents K-Scope** “Latin Blues Part 1” [TWISTED]

**File Under: Dance, Modern Electronic, Compilations**

**For further information on MOODS: YOU, THE NIGHT AND THE MUSIC  
and future Backdrop releases contact:**

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